

Order PR-Advertorial



The WATER & RELAX Guide

Edition 09/10

Deadline:
10.4.09

Mark your selection and fax it to +41 44 780 65 64

CHF

EUR

PLUS	Width x Height in mm	Annual fees	
<ul style="list-style-type: none"> ▶▶ 1/1 page, 160 x 160 mm, in the guide ▶▶ Guide: up to 3 photos, 1'000 letters text (incl. german and english) ▶▶ Info-box with address, prices etc. ▶▶ Web: unrestricted text (to be delivered), translations available (incl. for 500 letters) ▶▶ Web: Photo gallery, packages, news etc. 		<input type="checkbox"/> CHF 990	<input type="checkbox"/> € 660
SUPERIOR	Width x Height in mm	Annual fees	
<ul style="list-style-type: none"> ▶▶ 2/1 page, 320 x 160 mm in the guide ▶▶ Guide: up to 5 photos, 2'000 letters text (incl. german and english) ▶▶ Info-box with address, prices etc. ▶▶ Web: unrestricted text (to be delivered), translations available (incl. for 1'000 letters) ▶▶ Web: Photo gallery, packages, news etc. 		<input type="checkbox"/> CHF 1'590	<input type="checkbox"/> € 990

All include: direct partnerlink to the own webpage for the defined period of 24 months

Technical

Circulation

24'500 copies.

Cover

170g/m2 glossy

Inside

115g/m2

Format

160 x 160 mm

Trim

allow 3mm trim all around

Colours

4-colour Euroscale

Digital data

PDF, TIFF, EPS or JPEG (CMYK) 300dpi, digital data on CD-ROM/DVD, E-Mail or via FTP-server.

Frequency

annually

Deadline

10.4.09

General Terms of Trade

1. This contract is valid for 2 years. 2. The advertiser instructs Water & Relax to publish the data supplied in the recurrent publications of Water & Relax. The contract is valid for the defined term and extended automatically to another term, if he is not in compliance with a six month notice period before expiration. 3. The client is responsible for transport, condition, quality and punctual supply of the content for the pr-advertorial. 4. The client ensures that he is in possession of all required rights for the placement of the text/pictures. The client exempts the publisher of all third party claims. 5. The publisher is seeking to publish the pr-advertorial in impeccable quality in regard to the data/templates delivered by the client. In the event of a major defect of the publication the publisher is liable for any damage arising to the client, but not more than to the agreed price of the advertisement. 6. If the client does not make immediate payment, the invoice will be sent immediately, if possible 14 days after publication of the advertisement. The payment deadline is 30 days after the due date.

I herewith confirm my order/participation of the above choice and accept the terms of trade.

COMPANY:

RESPONSIBLE:

ADDRESS:

ZIP CODE/CITY:

DATE:

PHONE/E-MAIL:

SIGNATURE:

Please return this form by fax to: +41 (0)44 780 65 64 or send it by post. Thank you!

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